

1st WebDesigns information sheet

Introduction

Thank you for your interest in 1st WebDesigns, number one for web site design and Internet software.

We are a UK company based in Leicester, serving diverse businesses throughout the world in the area of Internet web site design.

Our core skills include:

- ✓ Web site design.
- ✓ Bespoke software for e-commerce.
- ✓ Advanced database design with streamline web integration.
- ✓ Hosting services.

1st WebDesigns are committed to design excellence and we maintain a customer care attitude that sets us apart from our competitors.

Our bespoke database and e-commerce packages combine an extremely user-friendly interface with total 'on-the-fly' streamline web site integration. Such applications are unavailable elsewhere.

We feel passionately about the projects that we undertake and enjoy working with our clients to achieve results oriented solutions that are both original and effective.

For professional web sites, e-commerce solutions and custom Internet software at highly competitive prices, choose 1st WebDesigns.

Our services

Below are details of our services:

Web Site Design

The design and appearance of your web site is the key to its success. Good design helps to portray your message clearly and effectively.

Our in-house team can offer the complete web design service that combines graphical excellence with practical usability.

Your web site should reflect your company's image and create a rich advertising environment that is creative, informative and useful.

The web sites that we design conform to The Electronic Commerce (EC Directive) Regulations 2002.

Key areas:

- ✓ No-obligation consultancy.
- ✓ Creative, high quality design.
- ✓ Photography and image optimisation.
- ✓ Customer driven service.
- ✓ Fully compliance tested.

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E-commerce Solutions

E-commerce has widened the scope for almost every business around the globe. It has never been easier to communicate with, and supply customers in your chosen market.

The overall success of an e-commerce project revolves around a complete solution covering consultancy, planning, implementation, measurement and support.

1st WebDesigns specialise in custom designed e-commerce systems, so that your web site, database application and ordering facilities match your exact requirements.

We have produced a variety of streamline systems including product databases, stock control facilities and order retrieval systems, all of which integrate seamlessly with the client's web site.

The applications developed at 1st WebDesigns can operate on a single computer or via a network, providing single user access or group privileges within different areas of your business.

Key areas:

- ✓ No-obligation consultancy.
- ✓ In-depth proposals, plans and specifications.
- ✓ Client specific products designed to achieve maximum efficiency and ease of use.
- ✓ Manage products within your database quickly (i.e, add/amend/remove/disable/re-order).
- ✓ Update product images in an instant.
- ✓ Monitor product stock levels.
- ✓ Retrieve orders securely.
- ✓ Save and interrogate orders for statistical and accounting purposes.
- ✓ Manage customer accounts, automatically notify customers when order dispatched, etc.
- ✓ Obtain and store customer data for future marketing purposes.

Advanced Database Design

At 1st WebDesigns we are able to successfully develop flexible database systems to integrate or compliment your web site. Data can be used to fulfil a variety of purposes, not limited to:

- ✓ Online quotation systems.
- ✓ Online ordering & purchasing facilities.
- ✓ Web based catalogues.
- ✓ Customer questionnaires.
- ✓ Subscription services.
- ✓ Client login areas.
- ✓ Self-maintaining web sites.

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Marketing

The Internet is now being used as a highly effective marketing tool. It has many advantages over conventional marketing methods including cost effectiveness, short response times, ease of monitoring and a vast audience.

1st WebDesigns can provide marketing strategies and solutions as part of your online presence. This includes an analysis of your target audience together with the implementation of relevant marketing and measurement methods to ensure quantifiable results.

Key areas:

- ✓ Search engine submissions & optimisation.
- ✓ Pay-per-click listings.
- ✓ Email marketing.
- ✓ Online 'viral' marketing aids.
- ✓ Web site trackers & statistics.
- ✓ Online feedback facilities.

Hosting Solutions

1st WebDesigns are able to provide a range of hosting services including:

- ✓ Shared hosting.
- ✓ Dedicated hosting.
- ✓ Domain name registration.
- ✓ Email accounts.
- ✓ Secure certificates.
- ✓ Managed servers.
- ✓ Bespoke hosting solutions.

Portfolio

You can view selections of our work online at www.1stwebdesigns.com/portfolio

1st WebDesigns are proud to boast a range of satisfied clients nationwide and throughout the world.

We also have broad experience not limited to the following sectors:

- ✓ Public sector including Schools, Councils & Education.
- ✓ Engineering.
- ✓ Manufacturing.
- ✓ Telecommunications.
- ✓ Textiles & Hosiery.
- ✓ Retail.
- ✓ Music.
- ✓ Automotive.
- ✓ Business-to-Business.
- ✓ Pharmaceuticals.
- ✓ Property Market.